

Title: Social Media Summer Student

Reports to: Executive Director

The Mission of AFC in Canada:

Ambassadors For Christ (AFC) In Canada exists to continue God's work in the worldwide **evangelical student movement**. In **partnership with local churches**, we endeavor to **walk alongside students, primarily of Chinese ethnicity**, to be **grounded in Scripture and as faithful followers** of Jesus Christ.

Job Summary:

In alignment with AFC's Mission Statement, the Social Media Intern assists in shaping, developing, and effectuating a social media brand presence that reflects the desired values of AFC in Canada. In collaboration with respective parties, the Intern will help develop an integrative social media strategy that will accomplish the goals of the Communications team.

Tasks and Responsibilities:

Work collaboratively with appropriate parties to develop an engaging and relevant social media presence for AFC in Canada:

- Grow AFC in Canada's social media presence by implementing a thoughtful and strategic plan
- Create original content for AFC's various social media platforms, in alignment with our ethos and brand, to grow digital engagement and interaction
- Help write and/or edit external communications (ex: newsletters), micro-blogs, or announcements
- Maintain and curate AFC's online content on a day-to-day basis through our various channels and platforms
- Develop, test, and evaluate various social media campaigns to drive followership and engagement
- Adapt our communication strategies to various audiences, platforms, and situations in order to build our online community
- Tell AFC's story through compelling written and visual content and communication
- Determine best practices and strategies for future digital growth

Eligibility to Apply:

- Must be between 15 and 30 years of age at the start of the employment*
- Must be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the *Immigrant and Refugee Protection Act* for the duration of the employment**

- Must have a valid Social Insurance Number at the start of employment and be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations.

*The youth must be 15 years of age at the *beginning* of the employment period. For individuals at the upper end of the age limit, they may be more than 30 years of age at the end of the employment period, as long as they were 30 at the beginning of the employment period.

**International students are not eligible participants. International students include persons who are temporarily in Canada for studies and who are not Canadian citizens, permanent residents, or persons to whom refugee status in Canada has been granted. Youth awaiting refugee status ruling, those holding a temporary visitor visa, youth visa, or work visa are also ineligible.

AFC is looking for individuals who are:

- Preferably a post-secondary student;
- Adaptable with an ability to work effectively in different situations and/or with different people
- Have familiarity with Google Suite (Google Drive, Docs, Sheets, etc.)
- Are comfortable operating both in person and virtually
- Excellent written / verbal communication skills
- Strong interpersonal skills
- Ability to work collaboratively in a team environment
- Ability to follow instructions and exercise sound judgment
- Depending on the position, also possesses various technical skills, such as web design, web administration, HTML, JavaScript, Photoshop, video editing, etc.
- The ability to speak, read, or write Chinese (Mandarin or Cantonese) is an asset

Start & End Dates – June 12 to August 4, 2023

Weekly Work Hours – 35 hours

Wage – Ontario's minimum hourly wage at \$15.50

Deadline to Apply – May 15, 2023

Interested individuals should email a cover letter and a resume to: info@afccanada.org

AFC thanks all interested candidates in advance; however, only individuals selected for interviews will be contacted. Accommodations are available on request for candidates with disabilities taking part in all aspects of the hiring process.